

**TOWN OF LAUDERDALE-BY-THE-SEA  
TOWN COMMISSION  
SPECIAL WORKSHOP  
Jarvis Hall  
4505 Ocean Drive  
Tuesday, January 27, 2015  
5:30 PM**

**1. CALL TO ORDER**

Mayor Scot Sasser called the meeting to order at 5:30 p.m. Also present were Vice Mayor Chris Vincent, Commissioner Mark Brown, Commissioner Stuart Dodd, Commissioner Elliot Sokolow, Town Manager Connie Hoffmann, Assistant Town Manager Bud Bentley, Assistant to the Town Manager Pat Himmelberger, Town Attorney Susan L. Trevarthen, and Town Clerk Tedra Smith.

**2. DISCUSSION ITEM**

**a. Goal Setting for the Remainder of FY 15 (Connie Hoffmann, Town Manager)**

Mayor Sasser suggested that the Commissioners be polled to determine which of the many goals in the list provided by the Town Manager would be priorities in the new fiscal year. Town Manager Connie Hoffmann advised that it would also be helpful to identify any tasks or priorities that the Commissioners felt could be deferred until another year.

The Commissioners discussed these Items and noted which items they felt should be prioritized in FY 2015, with Commissioner Brown stating that he would follow up on the issue of legislation regarding the placement of license plate reader (LPR) cameras in the DOT right of way. He explained that the Florida League of Cities is advancing the issue. Commissioner Brown added that he also hoped to secure an agreement to bring the Sun Trolley to Lauderdale-By-The-Sea. His other priorities included the El Mar Drive restroom project and completing the Commercial Boulevard streetscape.

Commissioner Dodd advocated bringing pressure on the Florida Development Group to complete the projects at the Holiday Inn and Villa Caprice, which he characterized as eyesores. Town Manager Hoffmann noted that the Florida Development Group is approaching a deadline established as part of the lien mitigation, and expects to submit their plans for approval by the end of February 2015. The other Commissioners agreed that the developer should be held to the requirements of the mitigation plan.

Vice Mayor Vincent recalled that Staff has done a great deal of work on the Town's Sign Ordinance in the last year, and stated that the Commission should support Staff as they work to enforce Sign Code and other new Ordinances, as businesses have now had

sufficient time to make any necessary changes. Town Manager Hoffmann advised that the following Ordinances must still be addressed:

- Update of the Town's Comprehensive Plan
- Alignment of the Town's zoning Code with County Code in the north beach area
- Rewrite of Chapter 10 (Solid waste issues)

She continued that while the Comprehensive Plan update cannot be completed in FY 2015, the consultants are on schedule regarding its review process.

Town Manager Hoffmann requested direction regarding the recent parking study, asking if Staff should seek out additional parcels the Town might purchase for a new surface parking lot or lots. Commissioner Brown felt that the Town Manager has already been authorized to seek appraisals for strategic properties that might be for sale. Mayor Sasser asked if the Commission felt the Town should be acquiring properties for other strategic uses. The Commissioners agreed that there were no additional uses identified at this time, other than parking lots, for which the Town might have a need for properties.

Town Attorney Susan Trevarthen commented that the FY 15 goals might also include work on the submerged lands issue, as well as address pending litigation. The Commissioners noted Item 39 spoke to resolving legal rights to use submerged lands owned by the Town within the Silver Shores basin.

Mayor Sasser reviewed the backup materials to determine which strategic goals could be deferred past 2015, noting that some items, such as public safety goals, will be addressed as part of the regular business of the Town and/or are included on upcoming regular meeting agendas. They also discussed prospective street lighting upgrades, such as decorative or solar lighting, placement of lighting poles, and costs. It was noted that the latter item was scheduled for discussion on the Commission' regular agenda for that evening.

The Commission determined that crime prevention through environmental design and neighborhood watch programs would remain priorities for the Broward Sheriff's Office. It was suggested that information on arrests made as a result of LPR cameras could be included in the monthly BSO report, as well as statistical evaluations of complaint outcomes and other measurable outcomes submitted by BSO on a regular basis.

There was also discussion of preventing negative impacts from commercial development or redevelopment from affecting the Town's residential neighborhoods. Town Manager Hoffmann advised that this may be a very difficult goal to achieve given land constraints in the alleys, and recommended deferring it to another year, to which the Commission agreed. Other goals, such as encouraging the Town's residential neighborhoods to participate in the Neighborhood Improvement Grant program, were noted to be ongoing.

Drainage issues that pose significant threats to property were also reviewed, with the clarification that this item applies primarily to redeveloped residential or commercial properties. Town Manager Hoffmann recommended that the Town Engineer review the Town's drainage requirements and suggest any necessary changes.

Other goals deferred to subsequent years included streetscape and pedestrian improvements on El Mar Drive, as well as creating a brochure and walking tour related to the Town's Midcentury Modern architecture. Commissioner Brown noted he will work with the MPO to provide funding so that design of the El Mar Greenway can take place in the following year or sooner.

The Commissioners also discussed a proposal to return zoning Code to the requirement of a 25 ft. rear setback on waterfront lots. It was agreed that this item would remain a priority in FY 2015, but would be restated for greater clarity. Identification and preservation of historic buildings and structures was also retained as a priority, as were tennis and bocce court improvements for Friedt Park, which are included in the FY 2015 budget.

Priorities related to support of the hotel industry were noted to be ongoing at the Staff level. It was agreed that recommendations on policy and rate strategies recommended by the Town's parking consultant would remain a priority, as these have yet to be implemented. Enforcement of Town Code, including nuisance abatement policies, was also retained. Review of Landscape Code was deferred to FY 16. Review of the Town's pay plan was retained, as this has not been done in many years. Continuation of the Town's partnership with Nova Southeastern University to plant staghorn coral, as well as continued planting of sea oats, were also retained as priorities.

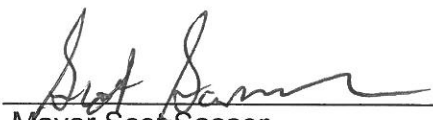
**b. Discussion about Town-Sponsored Special Events (Connie Hoffmann, Town Manager)**

The Commissioners determined that the discussion of Town-sponsored events would be deferred to the regular meeting Agenda.

At this time Mayor Sasser opened public comment, which he closed upon receiving no input.

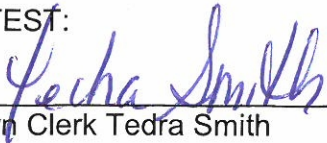
**3. ADJOURNMENT**

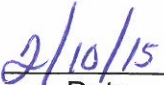
With no further business at this time, the workshop was adjourned at 6:39 p.m.

  
\_\_\_\_\_  
Mayor Scot Sasser

Lauderdale-By-The-Sea  
Special Workshop  
January 27, 2015

ATTEST:

  
\_\_\_\_\_  
Town Clerk Tedra Smith

  
\_\_\_\_\_  
Date